



Metropolitan Senior Network

Presents:

Effective Marketing Plans

BY: WILSON ZEHR



Corporate sales and marketing teams have never been pushed harder. Year after year they are called upon to produce more sales with smaller budgets and fewer resources. These teams need to build highly successful marketing programs that won't break the bank. Of course, the only way to accomplish this is to become extremely effective.

Wilson Zehr brings more than 20 years of technology and communications industry experience. Join us in March to learn how to create a more effective marketing plan.

Wednesday, March 5, 2008

Meeting begins at 8:00 am

Hosted by: Pheasant Pointe (Stephanie Bobb)

Location: Valley View Evangelical
11501 SE Sunnyside Rd.
Clackamas, OR
Cost: \$60/per year or \$10/per meeting

Directions: Take I-205 to Sunnybook/Sunnyside Exit, go East about one mile. Valley View is on the Left directly across from Miramont Pointe. Go past the church (no left turn), U-turn at the next light and turn right into church parking lot.

Upcoming Meetings

April 2, 2008
Washington County

May 7, 2008
Washington County

June 4, 2008
Washington County

MSN is dedicated to promoting the professionalism of Marketing, resulting in appropriate housing and long-term care for residents.

Metropolitan Senior Network
 P.O. BOX 66700
 Portland, OR 97290-6700



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